

The logo graphic consists of three concentric square frames. The innermost frame is a simple square. The middle frame is a slightly larger square with a small gap between it and the inner frame. The outermost frame is the largest and has a 3D effect, with the top-right corner folded over. The text 'PACK EXPO' is centered within the innermost square.

**PACK
EXPO**

®

southeast

**April 12-14, 2027
Atlanta, GA USA**